



SNOWBIRD WILDERNESS OUTFITTERS



**@SNOWBIRDSWO**



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**SWOUTFITTERSOFFICIAL**



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**Snowbird offers Wi-Fi availability to adult leaders at the Coop, Metal Building, Snack Shack and Youth Pastors' Lounge (in the OLD School Building). Wi-Fi Password: Snowbird1**

**Snowbird Wilderness Outfitters exists to proclaim the Gospel of Jesus Christ through the exposition of Scripture and personal relationships in order to equip the Church to impact this generation.**





# THE SNOWBIRD APP

AVAILABLE IN THE APPLE AND GOOGLE PLAY STORES.

# GENERAL INFO

A photograph of a live music performance on a stage. A large screen in the background displays the lyrics of a song. In the foreground, a man in a green shirt and shorts is playing an acoustic guitar. Another man in a white shirt is playing a guitar to the right. The stage is lit with green and orange lights. The audience is visible in the foreground, with a man in a red shirt and green shorts in the center.

So I walked out of the darkness and into the light  
From fear of shame into the hope of life  
Mercy called my name and made a way to fly  
Out of the darkness and into the light

# SWO HISTORY

**I**t was the mid 1990s when Steve “Kahuna” Coleman cast the vision for an outdoor wilderness camp. With the help of his son-in-law and daughter, Brody and Little Holloway, he purchased some 100 acres of family land near the base of the Snowbird Mountains in Andrews, N.C., and began preparations for what would become Snowbird Wilderness Outfitters. During its first year of operation in 1998, Snowbird offered a 50-person capacity in its three housing facilities and had nearly 200 junior high and high school students visit its campus.

The following year, Snowbird offered its first seven weeks of summer camp with a staff of six, in addition to six retreat weekends. Camp attendance advanced to more than 600 students that year. The next several years brought about many additional facility and recreational changes, including Snowbird’s first kitchen, bathhouses, additional housing, the 3-man Swing and a variety of other recreation options.

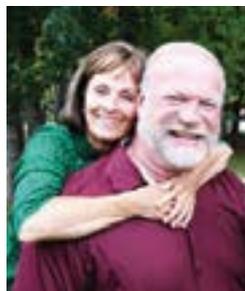
As Snowbird developed throughout the years, the organization’s leaders saw fit to establish specific ministry programs in order to meet the ever-growing needs of its campers. Today those ministries take the form of Snowbird Wilderness Outfitters Camps, Conferences and Retreats; the Outdoor Leadership and Discipleship School, founded in 2002; and Snowbird Missions and Outreach, founded in 2005.

Over the years, Snowbird has grown from a 50-person to a 600-person housing capacity. Its year-round discipleship weekends and 10 weeks of summer camp serve nearly 8,000 annually. Snowbird now operates with a 50-member full-time staff, nearly two dozen of which serve through a year-round apprentice program created to disciple men and women in their early adult years. During the summer season, Snowbird hires an additional 100 college-age adults to serve as small group leaders and recreational staff, as well as nearly 20 high school students to train under the Servant Team program.

# SWO LEADERSHIP

## STEVE COLEMAN, FOUNDER AND CEO KAHUNA@SWOUTFITTERS.COM

Steve “Kahuna” Coleman has worked in student ministry for nearly 30 years. After studying at the University of Richmond in Virginia, Kahuna began a contracting business called Coleman’s Reconstruction, based on Christ reconstructing the lives of its clients. In 1985, Kahuna and his wife, Billie Fay, were called to international mission work and traveled throughout Peru and Great Britain until the Lord called them back to his native state of Georgia to serve as youth pastor at First Baptist Church, Woodstock. He followed his time there as a corporate chaplain at a plant in Marietta, Ga., working with 800 low-income families. After six years of chaplain ministry, he and Billie Fay uprooted their lives and relocated to Andrews, N.C., to actualize the vision of Snowbird Wilderness Outfitters. As CEO, Kahuna oversees all camp operations, coordinating building projects, expansions and maintenance. Kahuna and Billie Fay have two children, Steven and Little, and 10 grandchildren.



## BRODY HOLLOWAY, DIRECTOR BRODY@SWOUTFITTERS.COM

Brody and Little Holloway cofounded Snowbird in 1997. Having served in student camp ministry for more than two decades, Brody attended Liberty University in Lynchburg, Va., and shortly after began work at Liberty Expeditions, a partner of Liberty University. He served there for three years before moving to The Master’s Inn in Altavista, Va. As Snowbird Director, Brody is the main-session speaker for all camps and retreats and oversees each of SWO’s ministry operations. He also facilitates the hiring and training of all summer staff. In addition to his responsibilities at camp, Brody is the teaching pastor of Red Oak Church — a local church planted by a group of Snowbird staff. Married to Brody in 1994, Little also has spent nearly 20 years in student ministry. A graduate of Liberty University, she plays drums and sings in the SWO band, leads one of the girls’ main group sessions during summer and spends much of her time counseling girls. She also plays a large role in camp landscaping and upkeep. Brody and Little have five children: Kilby, Tucker, Lailee, Juliet and Moses.



# ABOUT US

## WHAT SETS US APART

From the foundation of the world, God has chosen to work through relationships. He experiences the perfect relationship as Father, Son and Holy Spirit; and He calls us to share in that relationship. At SWO, our staff is committed to relationships that flow from our individual relationships with God in Christ.

We believe God desires to be known by us; and as we love and serve His body, we are drawn closer to Him. This mind-set affects every aspect of how we minister to and connect with leaders and students.

Christ's Word must be preached, but it is empowered and experienced through relationships. As we proclaim Christ's love to people, we seek to connect with them in everything we do. Whether sharing meals together, tackling white water rapids, or coming to the throne of God in worship, we want to experience life in community with the body of Christ.

We are committed to the study of God's Word, and we are committed to living it out in our lives personally and corporately. We want to provide students and adults with as many resources as possible while at SWO. We offer a multitude of breakout sessions, targeting topics relevant to our audiences. Our sessions will offer students and leaders a biblical perspective on topics facing our culture and our Christianity. And you can access every SWO session right on our website.

We are humbled and overjoyed that you trust us with the opportunity to minister to you and your students. We are a family of families and individuals who see those who come to SWO as the extended family of Christ. We view ministry as a partnership not a project. It is from this platform that we minister in the calling God has placed on our lives.

We are glad you're here to experience it with us.

# CONNECT WITH US

Thank you for choosing Snowbird Wilderness Outfitters. Our mission and desire is to make disciples and to equip them to continually grow in Christ. Your support allows that to happen. We would like to continue to connect with you in the coming years. Here are some ways you can stay involved:

## **PARTICIPATE**

Encourage friends and family members to attend a camp, conference or retreat at SWO, whether through a church or even as an individual. We love relational ministry!

## **PRAY**

Without the power of the Holy Spirit, the works of men are futile. Pray that Christ guides the direction of Snowbird and continues impacting students and adults as they sit under the faithful teaching of His Word.

## **GIVE**

Snowbird Outfitters relies on the financial support of churches and individuals to continue providing Gospel-saturated ministry throughout the year. Visit [www.swoutfitters.com/support-us](http://www.swoutfitters.com/support-us) to find out how you can be a part of the support team.

## **SERVE**

From time to time, we need assistance with special facility and recreation projects. We would love to have your help! Please contact us at 828.321.2210 for more information on work teams.

# BE THE ‘GOOD’

## SEARCH WITH GOODSEARCH

GoodSearch.com is an online search engine supported by Yahoo that offers money back to Snowbird every time you search. It's quick, easy and not much different than what you do now. Simply visit [GoodSearch.com](http://GoodSearch.com) and enter "Snowbird Wilderness Outfitters — SWO" as your cause. Now every time you search, Snowbird benefits. You can even download the GoodApp on your browser to make your donations toward SWO even easier.

## SHOP WITH GOODSHOP

GoodShop is a partner of GoodSearch that offers coupons for you and money for SWO. Simply visit [GoodShop.com](http://GoodShop.com) and search for your preferred store. Access that store through the GoodShop website in order for a percentage of your entire purchase to benefit Snowbird. Vendors include Amazon, Old Navy, Wal-Mart, TOMS, iTunes, Target, Best Buy and thousands more. The store site must be accessed through GoodShop prior to your shopping in order for the proceeds to benefit SWO.

## SWIPE WITH GOODSWIPE

By using GoodSwipe, you can donate up to 3% of your purchase back to Snowbird just by registering your credit/debit card and using it at one of 50,000 participating locations. Visit [www.goodswipe.com](http://www.goodswipe.com) to set up your account and to find participating retailers near you.

## DINE WITH GOODDINING

GoodDining is a fourth branch of GoodSearch that creates opportunities for your dining experiences to give money back to Snowbird. Just visit [GoodDining.com](http://GoodDining.com) to register your information and debit/credit cards. Now every time you dine at one of the 10,000 GoodDining-approved locations and use your registered debit/credit card, Snowbird receives a portion of the proceeds. You can even earn an additional 1 percent back every time you write a GoodDining restaurant review within 30 days of your dine. Search your zip code to find approved dining facilities near you or your travel destinations.

## AMAZON SMILE

AmazonSmile is another way to support SWO through your everyday shopping where 0.5% of every purchase will be donated to Snowbird when you select it as your charitable organization. Shop at [smile.amazon.com](http://smile.amazon.com), and you'll find the same low prices and convenient shopping experience as Amazon.com, with the added bonus of giving money back to SWO.

# NEED-TO-KNOW

## SHARE GROUPS

When you bring your students to Snowbird, we want to create a partnership between SWO and your church in the discipleship of your students. One way we seek to achieve that is through nightly share groups. This is a time set aside for your group to reflect on the services, breakout sessions and recreation. Share groups can operate in multiple ways and the decision is completely up to the student pastor. Many groups choose to meet as a youth group, others split up guys and girls to meet with lead chaperones, other times youth pastors will relinquish share group time to the SWO staff, splitting the students into small gender-specific groups to talk through sermons and truths of Scripture. No matter the method, share groups are proven to be an effective tool for ministry during your group's time at SWO, enabling Snowbird's staff further to build relationships with your students and point them to the Gospel.

## DISCUSSION LOGS

A second strategy SWO uses to foster an ongoing partnership with you and your church is discussion logs. Discussion logs are written records of any spiritual-related conversation our staff had with your students, whether in share groups, throughout recreation, during free time or in one-on-one settings. After your trip concludes, our office personnel will mail each student pastor an envelope of logs, detailing your students' spiritual growth and development during their visit. We value the opportunity to minister to your students, but we want to be sure to provide each student pastor with the information necessary for ongoing discipleship and accountability.

## GROUP PHOTOS

In an effort to remember each face that comes through this ministry, we document each group with a photograph, and we want to share those with you! Following your time at SWO, your group photo can be viewed on the Snowbird Wilderness Outfitters Facebook page, or you can email [thebird@swoutfitters.com](mailto:thebird@swoutfitters.com) to request a copy (please include group name, leader and dates attended).

## SWO UNDERGROUND

The SWO Underground prayer chapel is designed to show students the importance of knowing God to the fullest and to inspire them to take that knowledge and passion to the ends of the earth. The people groups, countries, faces and stations featured in SWO Underground are always changing. SWO Underground is more than a place to pray. It is a call to action. Our desire is to provide visual, hands-on ways for students to understand the truths of scripture so that the Gospel will be real to them. Through easy-to-understand stations, students are introduced to missions, prompted to write letters to the persecuted Church, challenged to give money for Bible translations, and led to journal their own personal struggles and growth.

# MEDICAL INFORMATION

## IN CASE OF EMERGENCY

- ◆ In extreme emergency, always dial 911 and alert a Snowbird staff member.
- ◆ There is a first-aid kit located at the Snack Shack.
- ◆ If someone needs medicine or to redress a wound throughout the week, two pharmacies are located on Main Street in Andrews.
- ◆ **Walgreens**  
286 Main Street  
Andrews, NC 28901  
828.321.5801
- ◆ **Turner's Pharmacy**  
451 Main Street  
Andrews, NC 28901  
828.321.3327

## DIRECTIONS TO HOSPITAL

- ◆ Take a right out of camp's main entrance.
- ◆ Turn right onto Pisgah Rd. (go 1.3 miles).
- ◆ Take a left at the 2nd stop sign onto US-19.
- ◆ Go through town and take a left at the 5th light onto US-74E (go approximately 5.3 miles).
- ◆ Turn left at the light onto NC-141. Follow until it dead ends (8 miles).
- ◆ Take a right at the end, the hospital is on your left.
- ◆ **Murphy Medical Center**  
3990 E. 64-alt.  
Murphy, NC 28906  
828.837.8161

## DIRECTIONS TO URGENT CARE

- ◆ Take a right out of camp's main entrance.
- ◆ Turn right onto Pisgah Rd. (go 1.3 miles).
- ◆ Take a left at the 2nd stop sign onto US-19.
- ◆ Go through town and take a left at the sign (located across from McDonalds)
- ◆ **Smoky Mountain Urgent Care Center**  
224 Main Street, Andrews, NC 28901  
828.321.2865  
Open Monday-Saturday, 9 a.m.-5 p.m.
- ◆ **ALTERNATE LOCATION:**  
**Murphy Urgent Care Center**  
183 Ledford Street, Murphy, NC 28906  
828.837.4712  
Open Monday-Saturday, 9 a.m.-9 p.m. & Sunday, 10 a.m.-6 p.m.

# SUMMER CAMP



# SUMMER SCHEDULE

## MONDAY

|             |  |
|-------------|--|
| 3-4:30 p.m. | REGISTRATION   |
| 5:15 p.m.   | REC SIGN UP  |
| 5:45 p.m.   | 1ST SUPPER   |
| 6:30 p.m.   | 2ND SUPPER   |
| 7:15 p.m.   | EVENING WORSHIP (youth leader meeting following service) |
| 10 p.m.     | *SHARE GROUPS  |
| 11:30 p.m.  | LIGHTS OUT   |

## TUESDAY

|             |                                    |
|-------------|------------------------------------|
| 7:45 a.m.   | YOUTH LEADER BREAKOUT              |
| 8:15 a.m.   | BREAKFAST                          |
| 9:15 a.m.   | MORNING WORSHIP                    |
| 11 a.m.     | BREAKOUT SESSIONS                  |
| 12 p.m.     | 1ST LUNCH (off-campus rec)         |
| 12:35 p.m.  | 2ND LUNCH (on-campus rec)          |
| 1:15-5 p.m. | RECREATION                         |
| 5:30 p.m.   | 1ST SUPPER                         |
| 6:15 p.m.   | 2ND SUPPER                         |
| 7:15 p.m.   | EVENING WORSHIP                    |
| 9 p.m.      | BLOCK PARTY (at basketball courts) |
| 10 p.m.     | *SHARE GROUPS                      |
| 11 p.m.     | IN CABINS                          |
| 11:30 p.m.  | LIGHTS OUT                         |

## WEDNESDAY

|             |   |
|-------------|---|
| 7:45 a.m.   | YOUTH LEADER BREAKOUT                       |
| 8:15 a.m.   | BREAKFAST                                   |
| 9:15 a.m.   | MORNING WORSHIP                             |
| 11 a.m.     | SPLIT GUY/GIRL BREAKOUT SESSIONS            |
| 12 p.m.     | 1ST LUNCH (off-campus rec)                  |
| 12:35 p.m.  | 2ND LUNCH (on-campus rec)                   |
| 1:15-5 p.m. | RECREATION                                  |
| 5:30 p.m.   | 1ST SUPPER                                  |
| 6:15 p.m.   | 2ND SUPPER                                  |
| 7:15 p.m.   | EVENING WORSHIP (split guy/girl services)   |
| 9 p.m.      | Gaga Ball Tournament (at basketball courts) |
| 10 p.m.     | *SHARE GROUPS                               |
| 11 p.m.     | IN CABINS                                   |
| 11:30 p.m.  | LIGHTS OUT                                  |

# SUMMER SCHEDULE

## THURSDAY

|             |                            |
|-------------|----------------------------|
| 7:45 a.m.   | YOUTH LEADER BREAKOUT      |
| 8:15 a.m.   | BREAKFAST                  |
| 9:15 a.m.   | MORNING WORSHIP            |
| 11 a.m.     | BREAKOUT SESSIONS          |
| 12 p.m.     | 1ST LUNCH (off-campus rec) |
| 12:35 p.m.  | 2ND LUNCH (on-campus rec)  |
| 1:15-5 p.m. | RECREATION                 |
| 5:30 p.m.   | 1ST SUPPER                 |
| 6:15 p.m.   | 2ND SUPPER                 |
| 6:45 p.m.   | RODEO GAMES (at arena)     |
| 7:30 p.m.   | EVENING WORSHIP            |
| 8:00 p.m.   | REVELATION DRAMA           |
| 10 p.m.     | *SHARE GROUPS              |
| 11 p.m.     | IN CABINS                  |
| 11:30 p.m.  | LIGHTS OUT                 |

## FRIDAY

|             |  |
|-------------|--|
| 8:15 a.m.   | BREAKFAST  |
| 9:15 a.m.   | MORNING WORSHIP (Summer Staff interest meeting to follow)  |
| 11 a.m.     | BREAKOUT SESSIONS  |
| 12 p.m.     | 1ST LUNCH (off-campus rec)                                 |
| 12:35 p.m.  | 2ND LUNCH (on-campus rec)                                  |
| 1:15-5 p.m. | RECREATION (OLD School interest meeting at 5 p.m. in Coop) |
| 5:30 p.m.   | 1ST SUPPER   |
| 6:15 p.m.   | 2ND SUPPER   |
| 7:15 p.m.   | EVENING WORSHIP  |
| 9 p.m.      | FREE TIME (SNACK SHACK)                                    |
| 10 p.m.     | *SHARE GROUPS  |
| 11 p.m.     | IN CABINS  |
| 11:30 p.m.  | LIGHTS OUT   |

## SATURDAY

|                |                                    |
|----------------|------------------------------------|
| 7:45-8:45 a.m. | CLEAN, MOVE OUT, CABIN INSPECTIONS |
| 8:15 a.m.      | BREAKFAST                          |
| 9:15 a.m.      | FAREWELL SERVICE                   |
| 10:30 a.m.     | DEPART                             |

\*LEADERS MAY CHOOSE TO HAVE SHARE GROUPS EARLIER/LATER.

# SMO SCHEDULE

## MONDAY

|             |   |
|-------------|---|
| 3-4:30 p.m. | REGISTRATION                                    |
| 5:15 p.m.   | MEET AT THE BARN (BY SMO TENTS) FOR ORIENTATION |
| 6:30 p.m.   | SUPPER  |
| 7:15 p.m.   | EVENING WORSHIP                                 |
| 9 p.m.      | FREE TIME                                       |
| 10 p.m.     | MEET AT TENTS FOR SHARE GROUPS                  |
| 11 p.m.     | IN TENTS  |
| 11:30 p.m.  | LIGHTS OUT                                      |

## TUESDAY

|            |   |
|------------|---|
| 8:05 a.m.  | BREAKFAST   |
| 8:45 a.m.  | MEET AT BARN FOR DEVOTION TIME<br>(COME READY TO GO TO WORK SITES FOLLOWING DEVOTION) |
| 6:15 p.m.  | SUPPER  |
| 7:15 p.m.  | EVENING WORSHIP   |
| 9 p.m.     | BLOCK PARTY (at basketball courts)  |
| 10 p.m.    | SHARE GROUPS  |
| 11 p.m.    | IN TENTS  |
| 11:30 p.m. | LIGHTS OUT  |

## WEDNESDAY

|             |   |
|-------------|---|
| 8:05 a.m.   | BREAKFAST                                   |
| 9:15 a.m.   | MORNING WORSHIP                             |
| 11 a.m.     | SPLIT GUY/GIRL BREAKOUT SESSIONS            |
| 12 p.m.     | LUNCH                                       |
| 1-4:30 p.m. | WORK SITES                                  |
| 6:15 p.m.   | SUPPER                                      |
| 7:15 p.m.   | EVENING WORSHIP (split guy/girl services)   |
| 9 p.m.      | Gaga Ball Tournament (at basketball courts) |
| 10 p.m.     | SHARE GROUPS                                |
| 11 p.m.     | IN TENTS                                    |
| 11:30 p.m.  | LIGHTS OUT                                  |

# SMO SCHEDULE

## THURSDAY

|            |   |
|------------|---|
| 8:05 a.m.  | BREAKFAST   |
| 8:45 a.m.  | MEET AT BARN FOR DEVOTION TIME<br>(COME READY TO GO TO WORK SITES FOLLOWING DEVOTION) |
| 6:15 p.m.  | SUPPER  |
| 6:45 p.m.  | RODEO GAMES (at arena)  |
| 7:30 p.m.  | EVENING WORSHIP   |
| 8:00 p.m.  | REVELATION DRAMA (SWO Underground following drama)                                    |
| 11 p.m.    | IN TENTS  |
| 11:30 p.m. | LIGHTS OUT  |

## FRIDAY

|            |   |
|------------|---|
| 8:05 a.m.  | BREAKFAST (be ready to raft)              |
| 8:45 a.m.  | MEET AT BASKETBALL COURT FOR RAFTING BUS  |
| 1:30 p.m.  | LUNCH AT SNOWBIRD                         |
| 2:30 p.m.  | RECREATION                                |
| 5:00 p.m.  | FINAL SMO SESSION (meet in Barn)          |
| 6:15 p.m.  | SUPPER                                    |
| 7:15 p.m.  | EVENING WORSHIP                           |
| 9:00 p.m.  | FREE TIME AND CAMPFIRE AT MISSIONS' TENTS |
| 10:30 p.m. | SHARE GROUPS                              |
| 11:00 p.m. | IN TENTS                                  |
| 11:30 p.m. | LIGHTS OUT                                |

## SATURDAY

|                |                                   |
|----------------|-----------------------------------|
| 7:45–8:45 a.m. | CLEAN, MOVE OUT, TENT INSPECTIONS |
| 8:15 a.m.      | BREAKFAST                         |
| 9:15 a.m.      | FAREWELL SERVICE                  |
| 10:30 a.m.     | DEPART                            |



**Shawn Clark**, missions and outreach director, was SWO's first hired full-time staff member. Coming on board in 2000, he served as maintenance and grounds supervisor until the inception of Snowbird's year-round missions program in 2005. A native of Roxboro, NC, Shawn coordinates and oversees mission groups and projects, ensuring everyone served by SMO is cared for throughout the year. He and his wife, Bethany, have five sons: Ty, Gabe, Luke, Levi and Zeke.

# CHECKOUT

## PROCEDURE

In order to teach respect and responsibility, we ask that leaders have their students thoroughly clean out their cabins/tents. If the cabin/tent is clean and without damage upon inspection by an assigned SWO staff member, the group leader will be free to sign out in the SWO Office without any further charges to the account. If, upon inspection, any damage is found, the group's account will be charged \$100 for damages in accordance with the 2016 Summer Reservation Agreement.

Keep in mind that writing found anywhere besides the bunk-bed frame is considered damage.

**Cabin/tent inspections are between 7:45 a.m. and 9:15 a.m. Saturday morning.** Once your cabin/tent is clean, please come to the Office to notify a SWO staff member that your room(s) is ready for inspection.

## CLEANING CHECKLIST

- Take door mats outside and shake them off
- Thoroughly sweep floors, stairs and under beds
- Clean under each mattress and lean it against the wall
- Place all trash in proper trash bins
- Sweep porch and pick up trash in surrounding area
- Ensure there is no writing on the walls
- Turn off heaters/air conditioners

*NOTE: Snowbird is not responsible for any personal items lost, damaged or stolen while at Snowbird. Any items left behind will not be returned.*

# REC MEETING SITES

## OFF-CAMPUS

|                          | WHERE            | WHEN  |
|--------------------------|------------------|-------|
| Mountain Biking          | Bike Shed        | 12:45 |
| River Tubing             | Rec Shed         | 1:00  |
| Hiking                   | Metal Building   | 1:15  |
| Canoeing                 | Rec Shed         | 1:00  |
| Wake Boarding (Tues/Wed) | Rec Shed         | 12:45 |
| Lake Tubing (Thurs/Fri)  | Rec Shed         | 12:45 |
| Nantahala Rafting        | Basketball Court | 12:30 |
| Duckies                  | Basketball Court | 12:30 |
| Ocoee Rafting (Friday)   | Volleyball Court | 12:30 |
| Horseback Riding         | Basketball Court | 1:15  |

## ON-CAMPUS

|             | WHERE       | WHEN          |
|-------------|-------------|---------------|
| Skeet       | Snack Shack | Assigned Time |
| Archery     | Rec Shed    | Assigned Time |
| Archery Tag | Snack Shack | Assigned Time |
| Paintball   | Snack Shack | Assigned Time |

\*Times and locations are subject to change.

# FOR YOUTH LEADERS

## DON'T FORGET

- ◆ Worship services start at **9:15 a.m.** and **7:15 p.m.** SHARP. Doors will open 10 minutes prior to the beginning of each service.
- ◆ Make sure your group is at the **Coop** when the doors open.
- ◆ Make sure your group members attend their assigned **meal time**.
- ◆ Make sure your group members use their assigned **bath house**.
- ◆ **Week Video** — A video of your week will be available for download on Saturday. Check it out on the SWO website and share your experiences with friends and family.
- ◆ **SWO Underground (prayer chapel)** — Hours are Tuesday–Saturday, 6:30–7:45 a.m., and Tuesday–Friday, following the evening service until 11 p.m. (Please use the Memorial Garden path, behind the 3-man Swing, to access SWO Underground.)
- ◆ **Youth Pastors' Lounge** — A youth pastors' lounge has been set up in the OLD School Building for your convenience. This is a space created specifically for you to relax and enjoy some focused time in the Word in the midst of a busy camp week. Feel free to grab a cup of coffee and take advantage of some built-in time for sermon preparation.
- ◆ **SWO17 registration opens Oct. 1**

## BE THERE

- ◆ **Youth leader meeting** — Monday, following the evening service, in the Coop.
- ◆ **Youth leader breakouts** — Monday through Thursday morning at 7:45 a.m. in the Coop. Friday morning at 11 a.m. with Brody Holloway in the OLD School building. Coffee and donuts will be provided.
- ◆ **Ministry wives' breakfast** — Thursday morning at 9:15 a.m. at the home of Amy Davis. Meet at the Metal Building Porch for transportation at 9:10 a.m. Breakfast and childcare will be provided. Call or text Amy at 828-361-6180.
- ◆ **Summer Staff interest meeting** — Friday, following the morning service, in the Coop.
- ◆ **OLD School interest meeting** — Friday at 5 p.m. in the Coop, for those interested in learning more about SWO's Outdoor Leadership and Discipleship School.

# BREAKOUTS



# BREAKOUTS

## TUESDAY

7:45 a.m. **Coop** — **FOR YOUTH LEADERS: Zach Mabry**  
Preparing Your Ministry for Gender/Sexual Identity Issues

11 a.m. **Coop** — Surviving at Home, Rob Conti

11 a.m. **Metal Building** — Building Momentum, Spencer Davis

## WEDNESDAY

7:45 a.m. **Coop** — **FOR YOUTH LEADERS: Rob Conti**  
Dealing with Tough Situations

11 a.m. **Coop** — Identity: For Girls Only, Brody Holloway

11 a.m. **Metal Building** — Acting Like Men: For Guys Only, Spencer Davis

## THURSDAY

7:45 a.m. **Coop** — **FOR YOUTH LEADERS: Zach Mabry**  
Teaching the Bible to Students

11 a.m. **Coop** — How to Stay Christian in America, Zach Mabry

11 a.m. **Metal Building** — Anxiety, Depression & Self-Harm, Rob Conti

## FRIDAY

11 a.m. **OLD School Building** — **FOR YOUTH LEADERS: Brody Holloway**  
Leading and Making Leaders

11 a.m. **Coop** — I've Got Jesus. Why Do I Need the Church?, Spencer Davis

11 a.m. **Metal Building** — Why Should I Believe in God, Zach Mabry

\*Sessions are subject to change.

# BREAKOUTS

## BUILDING MOMENTUM

Oftentimes, students who come from a Christian background graduate high school and don't know what to do next. "How do I take what has been instilled in me and go deeper?" "What does it look like to make my faith my own?" In this breakout, Spencer Davis will discuss how to make full use of the godly heritage Christ has given you and how to build on that Gospel momentum in the next stage of your life.

## ACTING LIKE MEN (FOR GUYS ONLY)

The Bible tells us what it means to "stand firm in the faith, act like men, be strong," but these biblical descriptors of masculinity continue to become more distorted in today's culture. In this session, Spencer will point students to the Scriptures as the guide for genuine manliness; dive into some of the challenges opposing biblical manhood, such as pornography and lust; and use this time to consider what it means to strive together to become the men God has called us to be.

## I'VE GOT JESUS. WHY DO I NEED THE CHURCH?

You may wonder, "If my relationship with God is personal, what's the big deal about meeting together as the Church? Can't I just worship God alone, in the woods, or by listening to a podcast?" In this breakout, Spencer will use Scripture to answer three main questions: Who is the Church? Why do I need the Church? What is my role within the Church? He will also explore issues of overcoming past hurts within a local church and how to deal with the looming "church boredom."



**Spencer Davis**, OLD School director, has been at Snowbird since 2001. He is a graduate of Liberty University in Lynchburg, Va., and holds a Master of Arts in religion. Spencer handles much of the teaching for the OLD School semester program, plays in the Snowbird band and serves as a session speaker for year-round camps and retreats. He and his wife, Amy, have three children: Alani, Knox and Jed. They are also in the process of adopting a son from Haiti.

# BREAKOUTS

## IDENTITY (FOR GIRLS ONLY)

Two glaring questions are presented when talking about identity and purpose: WHO am I? And WHOSE am I? What does it look like to belong to Christ and to thrive in His goodness? In this girls' session, Brody Holloway will discuss what it means to be confident in the work of Christ in your life and to be satisfied in who He has created you to be.

## LEADING AND MAKING LEADERS (FOR YOUTH LEADERS)

What does it look like to be an effective leader in ministry? Does it mean being recognized for your good work, commanding attention, or achieving a specific job or rank? In this breakout for student leaders, Brody will look at how the Bible instructs us to lead by example — how to equip, train and cultivate leaders by actively serving, leading and following well. He will emphasize the importance of being a good “team player” through a willingness to do whatever it takes to get the job done.



**Brody Holloway**, cofounder and director, attended Liberty University in Lynchburg, Va., and has been serving in student camp ministry for more than 20 years. As director, Brody is the main-session speaker for all camps and retreats and oversees each of SWO's ministry operations. He also serves as the liaison between Snowbird's full-time staff and the board of directors and is the teaching pastor of Red Oak Church, planted by a group of Snowbird staff. Brody and his wife, Little, have five children: Kilby, Lailee, Tucker, Juliet and Moses.

# BREAKOUTS

## PREPARING YOUR MINISTRY FOR GENDER/SEXUAL IDENTITY ISSUES (FOR YOUTH LEADERS)

Taking a biblical stance on gender and sexuality is becoming more risky these days with frequent law suits and backlash from opposing communities of thought. So what is the proper response for believers? How do we stand firm in biblical principles, without jeopardizing that which God has entrusted us? In this breakout for student leaders, Zach Mabry will offer some practical safeguards to help keep the church safer from litigation so you can spend your time focusing on the Gospel.

## TEACHING THE BIBLE TO STUDENTS (FOR YOUTH LEADERS)

We often find ourselves desiring for God to “speak” to us, while we have forgotten that we actually have God’s self-revelation in written form — in our own language and written so that we can understand it — that speaks to us daily. We want to make the Word of God come alive to students. In this leaders’ session, we will focus on teaching the Bible in such a way that students will learn to study and teach the Bible themselves.

## HOW TO STAY CHRISTIAN IN AMERICA

Is “2016 America” the most difficult time in history to be a Christian? Maybe and maybe not, but it is the culture that we live in right now and there are many things contending for our time and devotion. With entertainment, social media, smart phones and rampant materialism, it is difficult to navigate purity of thought and life. In this breakout, we will survey “our world” and suggest ways to be distinctively Christians “in the world, but not of the world.”

## WHY SHOULD I BELIEVE IN GOD?

“Do you have to check you brain at the doors of the Church?” “Do people just believe in Christianity because they were born into a ‘Christian’ culture?” “Why should we believe in the Bible?” “And what about science?” These are questions we either have faced or will face. In this breakout, Zach will help provide students with good answers to what you believe and why you believe it.

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**Zach Mabry**, program director, has served at Snowbird since 2000, when he joined as a summer staffer and worship leader. He continues to fill that role in addition to running camp and retreat programming. Zach holds a Bachelor of Science in Religion from Liberty University and a Master of Divinity from The Southern Baptist Theological Seminary, and is an adjunct professor for Liberty University Online. He and his wife, Rocky, have four children: Parker, Sam, Jackson and Ella.

# BREAKOUTS

## SURVIVING AT HOME

Your home life may not be ideal — unbelieving parents, broken families, abuse, abandonment, neglect. Sin nature is prevalent in the world around us. In this breakout, Rob Conti will address how to stay faithful to Christ regardless of the difficulties you may face in your home life.

## DEALING WITH TOUGH SITUATIONS (FOR YOUTH LEADERS)

We know the job of a student pastor or leader doesn't end with sermon preparation, in-home small groups or late nights at athletic events. While seeking to disciple students, you carry the weight of each student's situation, home life, mistakes and worries. In this session for student leaders, Rob will provide biblical perspective for handling overwhelming situations with a Gospel lens and explain how you can use those situations to give your students Jesus.

## ANXIETY, DEPRESSION & SELF-HARM

Conditions like anxiety, depression and self-harm are becoming more prevalent in young men and women. Thoughts flood your mind: "How do I function when my world is caving in?" "I feel like my lungs fill with water every time I try to breathe." "I just need to feel some release." "What am I supposed to do?" In this breakout, Rob will use Scripture to meet you where you are and to provide practical, life-changing help.



**Rob Conti**, recreation director, came to Snowbird in 2001 as a summer staffer. After graduating from Liberty University in 2003, Rob served as a student pastor for three years. He returned to SWO in 2006 to serve on a full-time basis. In 2009, Rob completed his Master of Arts in Religion and uses his training to teach Snowbird's main sessions and breakout sessions and to travel and speak at churches. He and his wife, Sarah, have three children: Molly, Marissa and Walker.

# CALENDAR



# SWO YEAR-ROUND

## ADULTS

IRON ON IRON  
Aug. 19-20, 2016

BE STRONG  
Sept. 15-17, 2016  
March 9-11, 2017

## MARRIAGE CONFERENCE

Oct. 14-16, 2016  
Oct. 21-23, 2016

RESPOND  
April 28-30, 2017

## STUDENTS

FALL RETREATS  
Sept. 9-11, 2016  
Sept. 23-25, 2016  
Oct. 7-9, 2016  
Oct. 28-30, 2016  
Nov. 4-6, 2016  
Nov. 11-13, 2016

## WINTER SWO

Dec. 27-29, 2016  
Dec. 30, 2016 — Jan. 2, 2017  
Jan. 6-8, 2017  
Jan. 13-15/16, 2017  
Jan. 20-22, 2017  
Feb. 3-5, 2017  
Feb. 17-19/20, 2017

## PURE & HOLY

Feb. 10-12, 2017  
Feb. 24-26, 2017

## DNOW@SWO

March 3-5, 2017  
March 17-19, 2017  
March 24-26, 2017  
March 31 – April 2, 2017

## MISSIONS CONFERENCE

April 21-23, 2017

828-321-2210 75 Mae Johnson Way Andrews, NC [thebird@swoutfitters.com](mailto:thebird@swoutfitters.com)

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